

# THE GLOBAL ECONOMIC IMPACT FORUM ON UKRAINE

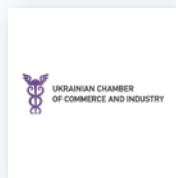
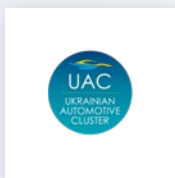
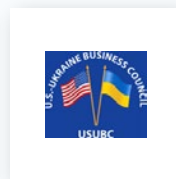
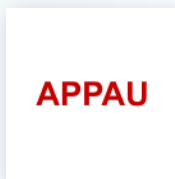
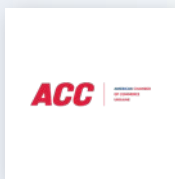
The world's most **important**  
and **influential** forum  
of **international decision-makers**  
focused on rebuilding Ukraine

21<sup>st</sup>–22<sup>nd</sup> July  
2022  
Istanbul  
Turkey

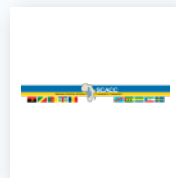
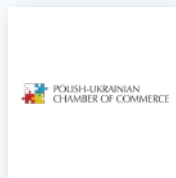
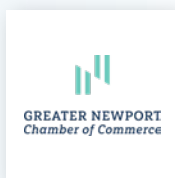
# Event Organizers



# Ukraine Chamber Partners



# International Chamber Partners



# Legal Partner



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# FORUM PROFILE

The world's most important and influential forum of international decision-makers: focused on rebuilding Ukraine

## Key Attendees:

- Government Ministers and senior officials from Ukraine.
- Ukraine-based company founders and executives.
- Government Ministers and officials from around the world, as well as representatives from Federal, state and local governments.
- Senior executives from Fortune 1000 companies
- C-suite executives from leading infrastructure, engineering, manufacturing, high-tech, service provider, biotech, agricultural, chemical, pharma, energy, oil & gas, supply-chain, finance, information technology, and other related companies.
- Foreign direct investors.
- Venture capital firms.
- Industry stakeholders.
- Corporate decision makers.
- Chambers of commerce and business association executives.
- Policy makers.
- Humanitarian organizations.
- Media outlets.
- Other organizations poised to invest in rebuilding Ukraine.

## Topics of the Forum Include:

- Supporting the participation of Ukraine-based firms in global value chains.
- Collaboration with the private sector to invest in infrastructure, skills and business development.
- Creating local economic opportunities for Ukraine in a variety of industries.
- Adding value to existing supply chains in Ukraine.
- Sanctions, and the re-orientation of supply chains away.



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1000+ Live  
VIP Delegates



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80+ Speakers



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77 Countries



# WHY ATTEND?

Being the venue partner for The Global Economic Forum on Ukraine provides your institution the opportunity to be at the forefront of the **world's most important economic event** in recent history.

The Forum agenda includes the LIVE participation of approximately 1,000 people, including heads of state and government ministers, legislators, company CEOs, civil society leaders, global media outlets and investors from Africa, Asia, Europe, the Middle East, the Pacific, Latin America and North America.

With a primary focus on Ukraine, event will be defined by interactions to come up with new areas for cooperation to resolve the emerging challenges faced by the global community, and spark new partnerships and ideas needed to improve the state of the entire world.



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An international audience from over 77 different countries



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Position your organization at the center of economic activity for the rebuilding of a country



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A hybrid online / offline event - with 1,000+ live attendees + live-streaming to 50,000+ virtual attendees



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Promote your airline as the preferred choice for government ministers, policy-makers, investors, procurement directors, traders, and other high-level executives from Fortune 1,000 companies



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Supported marketing pushes before the forum through direct email, channel marketing partners, and via the website



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Event supported by industry leading publications and media partners



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Opportunity to meet and speak to Ministers and decision-makers from the Ukraine Government and other allied governments

# AN INVITATION-ONLY FORUM FOR VIP DELEGATES

Putting a price tag on Ukraine's overall reconstruction cost remains difficult, not least since the war is not fully over, but experts estimate the cost to be anywhere **from \$565bn, up to \$1trn**. This does not include the multi trillion-dollar losses accrued across the globe due to inflationary pressures.

**Global prices of food, energy and metals, have soared since the invasion of Ukraine, quickening inflation and diluting buying power for businesses and families alike.**

An UNCTAD rapid assessment of the war in Ukraine's impact on trade and development confirms a rapidly worsening outlook for the world economy, underpinned by rising food, fuel and fertilizer prices.

Addressing the global shocks caused by the war by renewing trade relationships, supporting new initiatives for regional and international cooperation, and preparing for the overall economic recovery of Ukraine is essential for global economic well-being.

Decision-makers attending The Global Economic Impact Forum on Ukraine represent trillions of dollars' worth of assets.

**Attending provides your organization with the opportunity to be positioned front-and-center in the rebuilding of a nation; and with its global trade partners, the European Union and NATO member / NATO member-allied countries**



# WHO WILL ATTEND?

- Advisors, service providers, and associations facilitating foreign direct investment (FDI) in Ukraine, Europe, and/or elsewhere in the world
- Banks and financial institutions
- Businesses looking for alternative sourcing arrangements
- Buyers of Ukraine products and/or services
- Chambers of commerce (local, state, national, international and sectoral)
- Diplomatic corps (ambassadors, consuls and trade commissioners)
- Energy industry investors, utilities, oil & gas companies, and mining companies
- Export service providers
- Foreign government decision makers
- Global CEOs & executives
- Government ministers, ministry chief executive officers and agency directors in charge of ministries of foreign affairs, trade and investment, agriculture, food security, energy, defense, social welfare, and innovation
- Humanitarian organizations, aid agencies, charities, donors, and allied organizations
- Industry associations and business leadership organizations
- Infrastructure construction and design firms
- International and European-based logistics and supply chain companies
- International service providers
- Investors with financial interests in Ukraine and/or neighboring countries
- Legislators with an interest in EU development, public policy, economic development, defense, export promotion, and food security
- Marketing & business development managers
- Multinational firms, companies, and consortia
- Public policy experts
- Regional and national economic development organizations, export promotion agencies, and investment promotion agencies
- Senior-level Fortune 500 business leaders, including COOs, CFOs, CMOs and CSOs
- Venture capital firms, private equity firms and family offices



The Forum will have a networking area, private break-out rooms, VIP-only areas, pre-event meet-up options and opportunities to network and meet with other attendees in person



# A FORUM WITH A TRULY GLOBAL IMPACT

The war is having a devastating impact on the global economy – and it will only get worse if we do not do something now.

The invasion of Ukraine by Russia is a major blow to the global economy with the entire global economy feeling the effects of inflation. Ukraine and Russia are key suppliers of essential items including energy, food, fertilizers and even neon for semiconductors; supplies of which are now threatened by the war. Shipments through Black Sea ports have already been halted, with potentially dire consequences for food security in poor countries. Gas shipments to Bulgaria and Poland have also been halted by Russia.

Impacts of the war affecting the global economy has been seen in three main areas:

- Higher prices for commodities like food, energy, steel and ores, which is eroding the values of incomes and pushing up inflation. Russia and Ukraine are major commodities producers, and disruptions have caused global prices to soar, especially for oil and natural gas. Food costs have jumped, with wheat, for which Ukraine and Russia make up 30 percent of global exports, reaching a record.
- The neighbouring economies of Bulgaria, Hungary, Latvia, Lithuania, Poland, Moldova, Slovakia and Romania, in particular, are grappling with disrupted supply chains and remittances.
- Historic refugee numbers has created a humanitarian crisis, not seen in Europe since World War II.





## **WHY FOREIGN DIRECT INVESTORS**

### **WILL ATTEND:**

- First access and exposure to the latest investment opportunities and projects being planned in Ukraine and the region
- Build alliances and consortiums with global counterparts to maximize the impact of your investments, in and around the region
- Connect directly with high level Ukrainian and regional leadership seeking to advance multilateral public-private cooperation amongst international partners

## **WHY EXPORTERS**

### **WILL ATTEND:**

- Connect directly with other international companies seeking new trading partners and manufacturing inputs.
- Receive the latest information on current and pending public tenders being prepared and administered by the Government of Ukraine.
- Find new cooperation partners from around the globe, the region, and Ukraine, directly.

## **WHY CHAMBERS OF COMMERCE**

### **WILL ATTEND?**

International, Regional, and Local Chambers of Commerce play a key role in the coordination of economic activity within and between their respective constituencies and the Ukrainian economy. This unprecedented event will allow Chambers of Commerce to network with regional and global business leaders across government and industry, find new opportunities to connect their members with, and build relationships with counterparts from around the world to better coordinate a collective response to the crisis.

## **WHY ECONOMIC DEVELOPMENT ORGANIZATIONS**

### **WILL ATTEND:**

- Gain deep insights into current logistics and supply chain issues, sourcing redistributions, and the changing landscape of opportunities to connect and integrate with Ukrainian and regional producers to increase the value of all touchpoints along our rapidly evolving international supply chains
- Connect with buyers looking to replace legacy manufacturing inputs and sanctioned vendors
- Coordinate with regional and global counterparts to help equalize increasing supply chain imbalances, regionally and further downstream
- Hold bilateral meetings with global companies seeking international partners

## **WHY INVESTMENT PROMOTION AGENCIES**

### **WILL ATTEND:**

- Direct access to regional and global investors with an active interest in supporting Ukraine and the broader region.
- Learn how to effectively align your own objectives and public mandates with the broader international community to ensure that your attraction activities support Ukrainian economic continuity, while simultaneously increasing the prosperity of your constituents.
- Connect with counterparts to discuss multilateral cooperation, share investment practices know-how and exchange new best practices, evolving as a result of the war and its follow-on consequences.
- Hear directly from leaders of regional IPAs and EDOs as they share the concrete steps their organizations are taking in support of shared goals.

# AGENDA

## Wednesday, 20<sup>th</sup> July 2022

09:00 – 18:00 Conference Early Check-In

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18:00 – 21:00 Sponsored Hospitality Meet-Ups

## Thursday, 21<sup>st</sup> July 2022

08:00 – 08:30 Conference Registration

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08:30 – 09:30 Opening Ceremony

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09:30 – 10:30 Supporting Ukrainian Economic Continuity -  
Export, Globalization, and Opportunities

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10:30 – 11:30 Ukrainian Industry Leaders Roundtable

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11:30 – 12:00 Invest in Ukraine – Opportunities Showcase

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12:00 – 13:00 Coffee break and networking  
Media interviews and photographs

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13:00 – 14:00 The Reorganization of Regional Economic Cooperation

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14:00 – 15:00 Enhanced Trade and Investment Opportunities  
in Support of Ukraine and Strengthened  
International Partnerships

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15:00 – 16:30 Working Lunch  
Media interviews and photographs

### BREAKOUTS

Room 1:  
**Humanitarian**

Room 2:  
**Export**

Room 3:  
**Invest**

16:30 – 17:30 Response to the  
Ukrainian Refugee Crisis

Ukrainian  
Exporter Forum

Financing  
Ukraine's Rebuilding

17:30 – 19:30 Mixer with Ukraine Exporters being showcased onsite  
Visit displays of event sponsors  
Media interviews and photographs

**\* Open to Non-Ticketed Attendees / Open to the Public**

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19:30 – 22:00 Fundraising dinner in honor of the Ukrainian People and those fighting  
for Democracy (with silent auction of Ukrainian Arts and memorabilia and  
a Ukrainian cultural performance)

**\* Tickets Chargeable – not included with free entry**

## Friday 22<sup>nd</sup> July 2022

**08:00 – 08:45** Conference Registration

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**08:45 – 09:00** Entering the Main Conference Call

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**09:00 – 10:30** Regional and Global Supply Chain and Logistics Disruptions

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**10:30 – 11:00** Coffee break and networking  
Media interviews and photographs

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**11:00 – 12:00** Impact of the war on Ukraine on Global Food Security

### BREAKOUTS

Room 1:

Room 2:

Room 3:

**12:00 – 13:30**

Food Security Outlook  
for the Middle East  
and Africa

Global Energy Security:  
Challenges and  
Opportunities

Panel Success Stories

**14:30-16:00**

International Trade – Regional Opportunities for International Businesses

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**16:45 – 19:00**

Match-Making with Ukraine Exporters being showcased onsite  
Visit displays of event sponsors  
Media interviews and photographs



## FREQUENTLY ASKED

# QUESTIONS

### **Where will the event be held?**

The event will be held in Istanbul, Turkey. Venue information will be released to ticket holders only.

### **How do I register?**

All registrations are taken online at [www.tgeif.org](http://www.tgeif.org). We do not accept registrations via email or telephone.

### **How much do tickets cost?**

Tickets are allocated free of charge to select attendees for the event. All attendees must apply online prior to the event in order to be allocated a ticket.

### **How many people are expected to attend?**

We expect 1000+ dignitaries, government ministers, fortune 500 company CEOs, foreign direct investors, legislators, humanitarian organizations, chambers of commerce, venture capital organizations, trade commissioners, embassies; and related parties.

### **When is the deadline for registration?**

Registration is open now and the organizers will vet all registrations as they are received. If you are approved, you will receive a letter of confirmation. Registration will remain open until we have reached capacity for the event, but not later than 7th June 2022.

### **Do you have a limit on individuals per organization?**

Yes. Each organization is allowed to register a maximum of 3 representatives for the Forum.

### **Can I complete a bulk registration for more than one attendee?**

Bulk registration is not available. Each attendee will need to register individually.

### **I am a member of the press. Do I need a ticket?**

For security reasons, all attendees are required to have a pre-issued ticket to the venue.

### **When will I receive my ticket?**

Applicants for tickets will receive their final approval in the first week of June 2022.

### **Does attendance include travel and accommodation?**

Unfortunately not. Budgetary constraints because of the war do not allow for paid airfares and accommodation.

### **I did not receive a confirmation; am I registered?**

If you did not receive a confirmation email, please contact our registration team at [tickets@tgeif.org](mailto:tickets@tgeif.org).

### **Do I need to present my ticket and/or identification to enter the venue?**

Yes. You will be asked to present your identification and ticket upon entry. The name on your ID has to be identical to the name on your ticket.

### **How can I find out if I need a visa to enter Turkey?**

Visa requirements change from time to time. We therefore recommend that when you are making your travel plans, check the current visa requirements on the website of the Ministry of Foreign Affairs, Consular Services Website here: <https://www.konsolosluk.gov.tr/>

### **When should I book my airline ticket and accommodation?**

It is recommended that you only book your ticket once you have received a formal letter acknowledging your place at the conference. Under no circumstances will the organizers be responsible for airfare refunds or other expenses associated with travel or accommodation bookings.

# SPONSORSHIP ENQUIRIES

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